



 **BatchMaster WEB**  
A Truly Web-Based ERP!

# BatchMaster Web – Amazon Integration User Guide

Product Version: BatchMaster Web  
Doc No: 27061-05202025-V01

Doc Version: 01  
Date of Doc Release: 9/25/2025



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# About the Manual

## Purpose of the Manual

This user guide provides instructions for using BatchMaster Enterprise. The scope of the document is limited to training users on how various BatchMaster modules are inter-related, the purpose of various BatchMaster screens, and the procedural steps to maintain them. The training objective is to help the user get hands-on experience of how BatchMaster Enterprise functions.

This document aids as a hand-out during training and as an introduction to other manuals. It is not as descriptive as other accompanying manuals, but it is packed with necessary and important information that is required for someone to use BatchMaster Enterprise as a new user.

We designed the user guide based on experience obtained from numerous training sessions. This document aims to strengthen user knowledge on the functioning of BatchMaster Enterprise.

## Target Audience

This document is intended for a vast group of people which may include Trainers, VARs, Customers, and even BatchMaster employees who are undergoing BatchMaster training. We hope it will be of immense use as a conceptual guide for Trainers, as a resource material for VARs and customers, and as a reference guide for existing BatchMaster Users and employees.

## Organization

The user guide is organized module-wise to reduce bulkiness and enhance usability. Each module contains an overview of the module, concepts you must know before you begin using the module, an overview or purpose of the screen, how to maintain data in the screen, Key Points, and FAQs. Examples have been included to help you understand the logic better and maintain data quickly.

## Symbols & Conventions

Symbol	Description
	Note
	Mandatory setting
	Tips

Convention	Description
Italicized (Sales Order Entry)	Module name, screen name & components
“ ” (“BatchMaster Web Accounting Guide”)	Reference document

Abbreviation	Description
API	Application Program Interface



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# 1 Overview

The BatchMaster Web – Amazon Seller Central Integration is a robust solution that connects your BatchMaster Web system with your Amazon Seller Central account. It automates the exchange of data between internal systems and the Amazon marketplace, enhancing operational efficiency and data accuracy across sales, inventory, and finance processes.

This guide covers all essential aspects of the integration, configuration, and usage across both the platforms. It outlines key configuration elements such as Amazon Seller Central account credentials, AWS authentication details, marketplace identifiers, and various system defaults that define how data and transactions are managed for integration.

By enabling integration, businesses can achieve real-time synchronization of sales orders and customer information. The result is improved operational control, reduced manual effort, and a stronger e-commerce presence on Amazon. This guide serves as an essential resource for users seeking to maximize the value of their BatchMaster Web and Amazon connectivity.

## 2 What Is This Document All About?

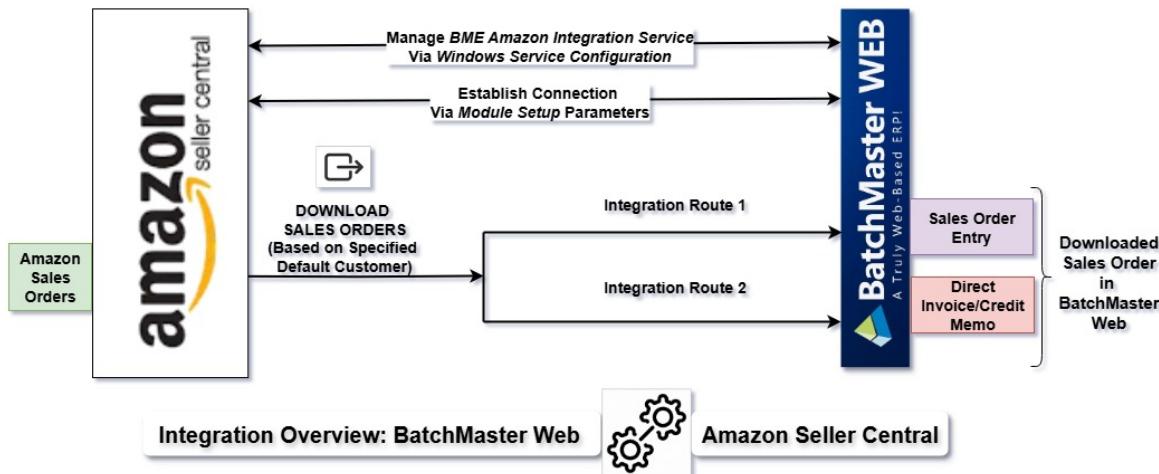
This document provides a comprehensive reference for configuring, managing, and maintaining a seamless integration between BatchMaster Web and Amazon's seller central. It is designed to guide users through every critical setup component required to activate the integration to perform streamlined e-commerce operations.

### 2.1 What Is Integration?

Integration is the procedure of linking and syncing ERP system with added business applications to create a simplified experience for catching, tracing, and examining real-time data to and from ERP-business applications. The process of creating orders is strategic from the point of view of sales and can involve checkpoints. The purpose of the BatchMaster Web-Amazon Integration User Guide is to build an understanding of concepts and establish guidelines for the use of those checkpoints.

### 2.2 How Does The Information Flow?

In BatchMaster Web, after specifying valid connection parameters at the *Module Setup* screen under the *Amazon Integration* section, the system establish the connection between BatchMaster Web-Amazon Seller Central.



In BatchMaster Web, you can download the Sales Order(s) from Amazon Seller Central to the *Sales Order Entry* or *Direct Invoice/Credit Memo* records based on the option as specified at the *Integration Route* field on the *Module Setup* screen.

- **Integration Route 1:** If you specify the *Integration Route* as *Sales Order*, the system auto downloads the Amazon Seller Central Sales Orders to the BatchMaster Web *Sales Order Entry* record.
- **Integration Route 2:** If you specify the *Integration Route* as *Direct Invoice*, the system auto downloads the Amazon Seller Central Sales Orders to the BatchMaster Web *Direct Invoice/Credit Memo* record.



The system downloads all those sales order record(s) that are associated with the customer as specified at the *Default Customer* field. (Available on the *Module Setup* screen under *Amazon Integration* section *Common Setup* option). This is for ensuring consistency in sales records.

### 3 Windows Service Configuration

Use the *Windows Service Configuration* screen to locate and set the *BME Amazon Integration* service as active. Moreover, here you can specify the suitable runtime frequency (e.g., daily, hourly, or custom intervals) for the service to regulate how often the *BME Amazon Integration* service should execute for the selected Company ID. This active *BME Amazon Integration* service ensures automated and timely communication between the BatchMaster Web and Amazon Seller Central.

**Go To: Admin → System Setup → Windows Service Configuration.**



### 3.1 Windows Service Configuration Screen

1. Open the *Windows Service Configuration* screen from the BatchMaster Web Administration Module.
2. Select the concerned BatchMaster Web Company using the lookup next to the *Company ID* field.
3. Once selected, the system populates grid fields with the services and its details.
4. Mark the *Active* checkbox for the *BME Amazon Integration* service.
5. Select one of the duration for which you want the system to auto-run the selected *BME Amazon Integration* service. The available option in the *Occurs Every* dropdown are:
  - 1 Minute
  - 5 Minutes
  - 1 Hour
  - 5 Hours
  - Day
  - Week
  - Month
  - Quarter



- Year

6. Click the **Save** button to save the settings.

## 4 BatchMaster Web - Module Setup Screen

To integrate BatchMaster Web with Amazon, you need to maintain various defaults on the *Common Setup* option under the *Amazon Integration* section.

**GoTo: Configuration → Module Setup → Common Setup.**

Parameter Description	Default Value
Amazon Implementation	Yes
Seller Account Client Id	amzn1.application-0a2-clientffd0e63099d3420e9a13a4ea54c516db
Seller Account Client Secret	amzn1.oa2-csv1b4260ef1436f87e808c93c1cf677f1964755fda7e220d4
Seller Account Refresh Token	AtzrIwEBiPldZB59sSrFKCEUoUbNeLoxvYgqCdUDODzmrSaj7_M2
Seller Account Seller Id	A14TYNBTZIJU6C
AWS Account Access Key ID	AKIAQWPZDHOSSI5EFOV
AWS Account Secret Access Key	YGYuUJALAUXGrnxJHY4YgWU/zDgDtXeXRsoZv/P
AWS Account Role ARN	arn:aws:iam::050451397563:role/Admin
Market Place Id	A21TJRJUUN4KGV
Integration Route	Direct Invoice
Default Freight Account	USACALSANQAOATHERINCOM
Default Location	CHG
Default SO Series	SO
Default DI Series	ND
Default CN Series	RD
Default User	kc
Default User Password	*****
BME Service URL	http://172.16.121.76/BmWeb/
Amazon End Point	https://sellingpartnerapi-eu.amazon.com
Last Used Number	15
Default Customer Class	CC1
Default Customer	SERI LTD

### Amazon Integration:

**Amazon Implementation:** Activates or deactivates the Amazon integration functionalities within the system.

**Seller Account Client ID:** A unique identifier assigned to your connected Amazon Seller account.

**Seller Account Client Secret:** A confidential key used in conjunction with the Client ID to authenticate your Amazon Seller account.

**Seller Account Refresh Token:** A token that allows the system to renew access permissions for your Amazon Seller account without requiring re-authentication.



**Seller Account Seller ID:** Your unique Amazon Seller ID, which identifies your specific seller account.

**AWS Account Access Key ID:** The access key ID used to securely authenticate and access Amazon Web Services (AWS) resources.

**AWS Account Secret Access Key:** The secret access key, used in combination with the AWS Account Access Key ID for secure authentication to AWS services.

**AWS Account Role ARN:** The Amazon Resource Name (ARN) that defines the specific role assumed for secure cross-account access within AWS.

**Marketplace ID:** The unique identifier for the specific Amazon marketplace (e.g., India, United States) with which the integration will interact.

**Integration Route:** Specifies the designated workflow path for integrated transactions, for example, *Sales Order* or *Direct Invoice*.

- If you specify the *Integration Route* as *Sales Order*, the system auto downloads the Amazon Seller Central Sales Orders to the *Sales Order Entry* records.
- If you specify the *Integration Route* as *Direct Invoice*, the system auto downloads the Amazon Seller Central Sales Orders to the *Direct Invoice/Credit Memo* records.

**Default Freight Account:** The default accounting ledger or account used for recording freight-related expenses or revenues.

**Default Location:** The default inventory or business location automatically assigned to transactions or stock movements.

**Default SO Series:** The default numbering series applied to newly generated Sales Orders.

**Default DI Series:** The default numbering series designated for the creation of Direct Invoice documents.

**Default CN Series:** The default numbering series assigned when issuing Credit Notes.

**Default User:** The system's default user account under which all automated integration actions are performed.

**Default User Password:** The password for the specified default integration user account.



**BME Service URL:** The web address (URL) of the BME service's application programming interface (API) endpoint.

**Amazon Endpoint:** The specific Amazon API endpoint URL used for sending and receiving data during the integration process.

**Last Used Number:** The last document number that was successfully used or referenced during an integration process.

**Default Customer Class:** The predefined classification or category assigned to default customers within the system.

**Default Customer:** The designated customer for which all the *Sales Orders /Direct Invoices* imported from Amazon Seller Central to the BatchMaster Web for maintaining consistency in sales records.

## 5 Items Mapping Between BatchMaster Web & Amazon

The mapping of inventory items between BatchMaster Web and Amazon Seller Central initiate by maintaining the *UPC Code* (Universal Product Code) at the *Item Master* screen of BatchMaster Web.

For a successful item integration, the *AS/N* Code i.e., Amazon Standard Identification Number on the Amazon Seller Central must exactly match with the *UPC Code* as specified on the *UPC Code* field of the *Item Master* screen. This is to ensure proper mapping and item identification across both the platforms.

Say for example, in BatchMaster Web, the *UPC Code* for an item is maintained at the *Item Master* screen is *B0FDW2KQH8*.



Item Master

Item Key	TOM2	UPC Code	B0FDW2KQH8
Description	tom2		
<input type="button" value="Item Master"/> <input type="button" value="Stocking Description"/> <input type="button" value="Serial Lot"/> <input type="button" value="Material"/> <input type="button" value="Location"/>			
Item Type	RM	Item Type Description	Raw Material
Item Sub Type	IM	Item Sub Type Description	Inhouse Manufacturing
Price Group	PREMI	Price Group Description	PREMIUM BP
Product Key		Product Description	
Commodity Key		Commodity Description	
ABC Key		ABC Key Description	
Order Method	M-MRP	ECCN Code	
Physical Count Days	0.00000	Manufacturer Code	
Purchasable	<input type="checkbox"/>	Saleable	<input type="checkbox"/>
Specification Template		Specification Template	
NFPA Code[1 to 4]			
Apply Quality Control To <input type="checkbox"/> Tax Code <input type="text"/> Use In Supplement Fact <input type="checkbox"/>			
<input type="button" value="New"/> <input type="button" value="Copy"/> <input type="button" value="Save"/> <input type="button" value="Delete"/> <input type="button" value="Search"/> <input type="button" value="Close"/>			
<small>Activate Windows Go to Settings to activate Windows.</small>			

On Amazon Seller Central, the corresponding ASIN is B0FDW2KQH8.

amazon seller central

Pencil Pouch for Kids

ASIN: B0FDW2KQH8

Sales

Last updated: 26/6/2025 10:52 AM

Information

SKU	ASIN	Units ordered	Last 7 days	Last 30 days	Last 90 days
36,461	B0FDW2KQH8	2	2	2	2
		Avg units per order	1.00	1.00	1.00
		Avg selling price	₹10.00	₹10.00	₹10.00

Sales Units

Data shown: 30 days

Rank: 0

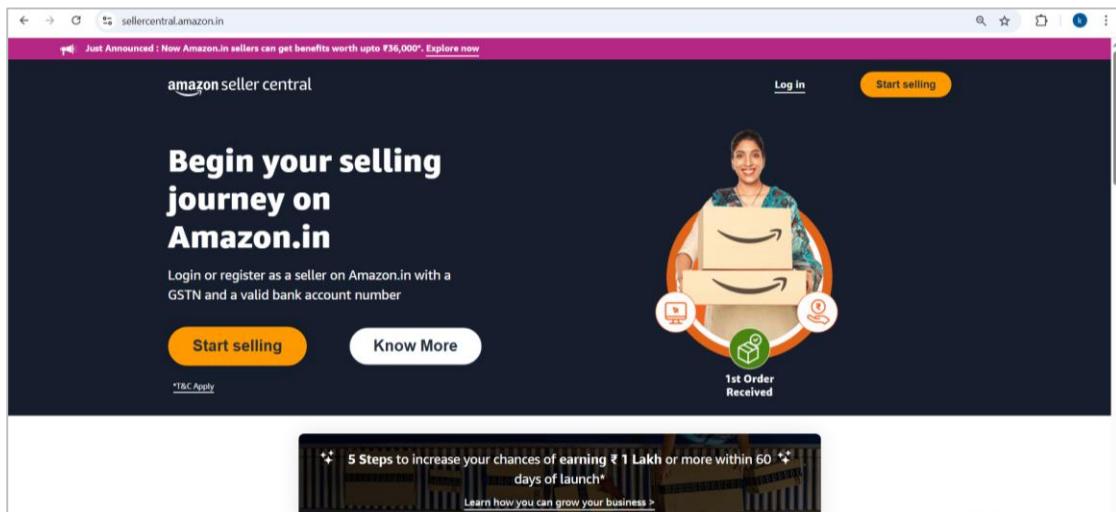
Activate Windows  
Go to Settings to activate Windows.

Since both the codes match, the item is correctly mapped for seamless integration.

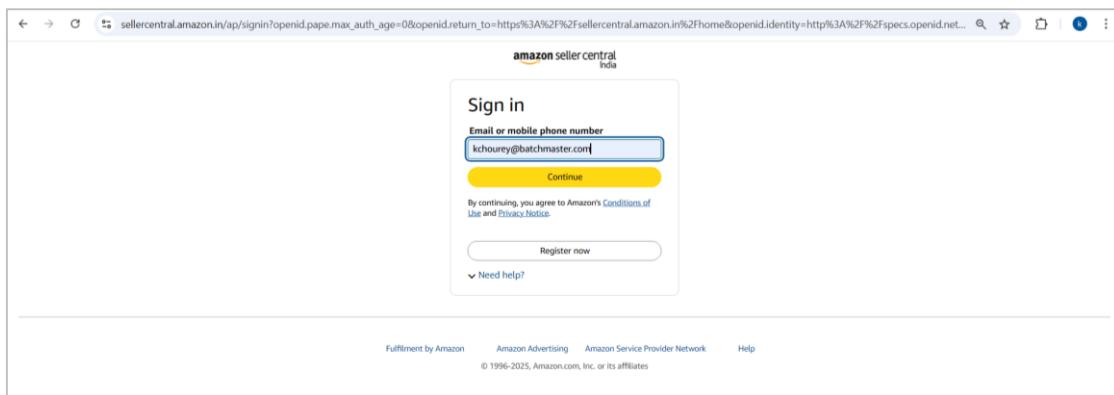
 Note that the *UPC Code* as specified at the *Item Master* screen of the BatchMaster Web must exactly match with the ASIN code on Amazon Seller Central. This is to prevent discrepancies during the item synchronization process across both the platforms.

## 6 View Downloaded Orders in BatchMaster Web

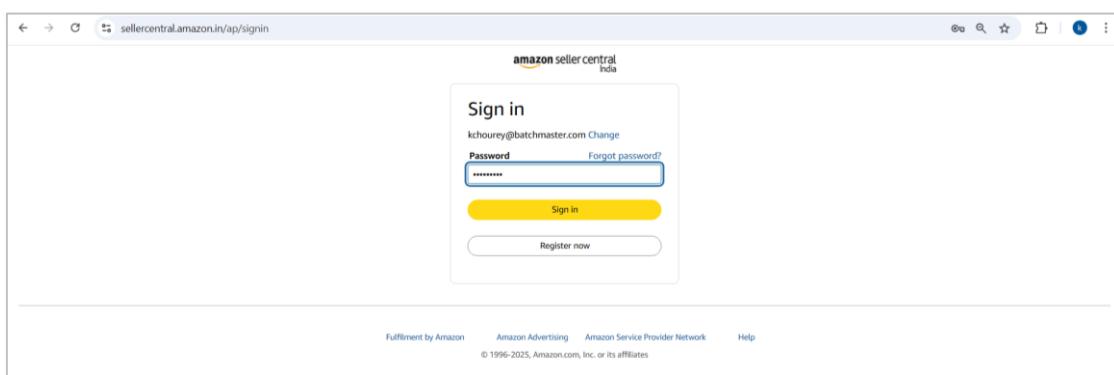
1. To open the Amazon Seller Central portal, navigate to the link: [sellercentral.amazon.in](http://sellercentral.amazon.in)



2. Click the *Log in* option and proceed with the Amazon Seller Central Login credentials.
3. Enter the registered *Email or mobile phone number*.



4. Enter the password *Email or mobile phone number*.



5. In the *Enter OTP*: field, enter the one time password as received on your registered mobile number.



amazon seller central  
India

### Two-Step Verification

For added security, please enter the One Time Password (OTP) that has been sent to a phone number ending in 557

Enter OTP:  
854278

Don't ask for codes on this device

**Sign In**

• Didn't receive the OTP?

Fulfillment by Amazon Amazon Advertising Amazon Service Provider Network Help  
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6. The system displays Amazon Seller's Central landing page.

Good morning, this store is currently **Open**

**Global Snapshot**

Sales	Open Orders	Buyer Messages	Featured Offer %	Seller Feedback
<b>₹0.00</b> Today so far	<b>2</b> Total Count	<b>0</b> Cases requiring attention	No data available Learn More	<b>★★★★★ 0.00</b> Past Year (0)
	FBM Unshipped FBM Pending FBA Pending	2 Payments 0 -₹340.53 0 Total Balance	Global Promotions Sales No data available Learn More	

**Recommendations**

- All 2 Brand 0 Catalogue 2 Customer 0 Finance 0 Inventory 0 Marketing 0
- List Globally**  
Get help in reaching millions of customers by listing internationally  
[Manage International Listings](#)
- Tutorials and Training**  
Learn how to sell on Amazon  
[Visit Seller University](#)

Activate Windows  
Go to Settings to activate Windows.

7. On the left pane, click the *Orders* → *Manager Orders*.

**Menu**

- Catalogue
- Inventory
- Pricing
- Orders** Manage Orders
- Advertising
- Growth
- Reports
- Payments
- Performance
- Partner Network
- Services
- B2B
- Brands
- Learn

**Global Snapshot**

Sales	Open Orders	Buyer Messages	Featured Offer %	Seller Feedback
<b>₹0.00</b> Today so far	<b>2</b> Total Count	<b>0</b> Cases requiring attention	No data available Learn More	<b>★★★★★ 0.00</b> Past Year (0)
	FBM Unshipped FBM Pending FBA Pending	2 Payments 0 -₹340.53 0 Total Balance	Global Promotions Sales No data available Learn More	

**Recommendations**

- All 2 Brand 0 Catalogue 2 Customer 0 Finance 0 Inventory 0 Marketing 0
- List Globally**  
Get help in reaching millions of customers by listing internationally  
[Manage International Listings](#)
- Tutorials and Training**  
Learn how to sell on Amazon  
[Visit Seller University](#)

8. The Amazon Seller Central portal displays all its sales orders.



Seller fulfilled **2 Easy Ship** | **Self Ship**

0 Pending **2 Unshipped** Cancelled Sent

Quick Filters: Ship by today Guaranteed Delivery unshipped Business customer unshipped Verge of Late Shipment Verge of Cancellation

View FBA orders >

Refine by

**Needs Attention**

Verge of Cancellation  
 Verge of Late Shipment

**Ship by date**

All dates  
 Ship by today  
 Ship by tomorrow

**Order size**

Single unit order  
 Multi-units order

**Shipping service**

Guaranteed Delivery

**Payment method**

Cash On Delivery

**Order type**

Subscribe & Save  
 Business Customer  
oice by Amazon

**Hide filters** **2 orders** Last 7 days Date Range: Last 7 days Ship-by date (ascending) results per page 15 Set Table Preferences Refresh

Order date	Order details	Product name	Order type	Order Status	Action
<input type="checkbox"/> 3 days ago 23/6/2025 12:16 pm IST	402-6668794-4239534 Buyer name: Vimalsh	Pencil Pouch for Kids Quantity: 1	Standard	<b>Unshipped (1)</b> Schedule pickup before the Amazon Easy Ship cut-off time on 24/6/2025 and handle the package on time to avoid cancellation, else your Cancellation Rate might get impacted.	<b>Schedule pickup</b> Print packing slip Print tax invoice Cancel order
<input type="checkbox"/> 3 days ago 23/6/2025 4:15 pm IST	404-0384572-0898753 Buyer name: deb	Pencil Pouch for Kids Quantity: 1	Standard	<b>Unshipped (1)</b> Schedule pickup before the Amazon Easy Ship cut-off time on 24/6/2025 and handle the package on time to avoid cancellation, else your Cancellation Rate might get impacted.	<b>Schedule pickup</b> Print packing slip Print tax invoice Cancel order

- Previous 1 Next -

Showing orders 1-2 of 2 total orders.

Activate Windows  
Go to Settings to activate Windows.

results per page 15

9. Click on the respective order. Here we have clicked on the *Sales Order 404-0384572-0898753*.

sellercentral.amazon.in/orders-v3/order/404-0384572-0898753

**Late shipment**  
This order has not been shipped by the date promised to the buyer. Please take action on this order by either confirming shipment or cancelling the order.

We would love your feedback. Click here to let us know how we're doing.

**Order details** Order ID: # 404-0384572-0898753 Your Seller Order ID: # Edit

Go back to List Orders

**Order Summary**

Ship by:	Wed, 25 Jun, 2025 IST	Shipping service:	Standard
Deliver by:	Tue, 1 Jul, 2025 IST	Fulfillment:	Seller
Purchase date:	Mon, 23 Jun, 2025, 4:15 pm IST		

**Ship to**

deb	bachhara patna	Contact Buyer:	deb
	jatin near jugan tutorial		
	Jatani, ODISHA 752050		

**Sales proceeds**

Items total:	₹8.47
Tax total:	₹1.53
<b>Grand total:</b>	<b>₹10.00</b>
COD Collectible:	₹17.00

**Seller notes**

For your records only, will not be displayed to the buyer.

Activate Windows  
Manage Feedback  
Go to Settings to activate Windows... deb has not left you feedback for this order yet.

10. The same Sales Order i.e., 404-0384572-0898753 gets downloaded from the Amazon Seller Central to the BatchMaster Web. To view the downloaded sales order, move on to the *Sales Order Entry* screen in BatchMaster Web. The downloaded sales order number displays under the *Amazon SO No* field as shown below:



Sales Order Entry

Order Entry Line Item Miscellaneous

SO# \* SO000088 Status NEW

Order Type Normal Options  Back Order  POD Required  Print SO  Print Pick List

Customer Key \* MAIN00004 Customer Name Indore Customer

Ship To Key

Reference SO#

Sales Person Key Sales Person Name

Commission Override Order Date 06/23/25

Buyer Req Delivery Date 06/23/25

Customer PO Number Promise Date 06/23/25

Order Template Target Ship Date 06/23/25

Cancel Date 06/23/26

Tax Level None Order Level Tax

Promo Account Key Promo Account Description

Promo Discount Amount 0.00 Terms Discount 0.00

Discount Level Order Discount %

Non-taxable Freight  Required Freight

Currency INR  Cash Sales

Reason for Hold COD TCS Taxable Amount

TCS Detail  TCS Amount

Amazon SO No 404-0584572-0898753 Amazon SO Key

Sales Type

Activate Windows  
Go to Settings to activate Windows.

New Copy Save Delete Search Close

 The system downloads Sales Order record(s) that are associated with the customer as specified at the *Default Customer* field. (Available on the *Module Setup* screen available under *Amazon Integration* section - *Common Setup* option for ensuring consistency in sales records.

 In BatchMaster Web, you can also download the sales order(s) from Amazon Seller Central to the *Direct Invoice/Credit Memo* records based on the option as specified at the *Integration Route* field on the *Module Setup* screen (Available under the *Amazon Integration* section - *Common Setup* option). If you specify the *Integration Route* as *Direct Invoice*, the system auto-downloads the Amazon Seller Central – selected customer specific sales order(s) to the BatchMaster Web *Direct Invoice/Credit Memo* record.

11. Move on to the *Line Item* tab to view the sales order item with its various associated details.



Sales Order Entry

Order Entry Line Item Miscellaneous

Add Line Insert Lines Totals

Discount Total: 0.00 Tax Total: 153 Order Total: 10.00

Action	Seq No.	Line Type	Item Key	Description	Location	SO Unit	Qty Order	Price Unit	Base Price	Extension	Comments
<input checked="" type="checkbox"/>	1	Inventory	TOH2	tom2	MAIN	KG	1000000	KG	8470000	8.47	

Activate Windows  
Go to Settings to activate Windows.

New Copy Save Delete Search Close